Jesse W. Gray

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Seasoned multidisciplinary web developer with over 9 years of experience in crafting user-centric web applications and dynamic data visualizations. Proficient in working autonomously and leading collaborative teams on multiple platforms. Extensive background in website development, applying Scrum and Agile methodologies, and leveraging contemporary web languages and frameworks. Demonstrated expertise in managing software projects with a range of technology stacks.

CORE COMPETENCIES

HTML5, CSS3, JavaScript, PHP, MySQL, React, jQuery, NODE, Express, WordPress

Bootstrap and responsive design, Content Management Systems, Rest API's

EXPERIENCE

Freelance — Toronto, ON

Web Developer — Nov. 2022 - Current
- Work with clients from concept through design, development, deployment and ongoing maintenance to come up with solutions to their web related needs
- New builds, updates, customizations and ongoing maintenance to client sites including a multi-national online Canadian retailer
- Most commonly working with WordPress sites, React apps, Shopify and other CMS based web platforms

Bang Albino Communications — Woodbridge, ON

Technical Team Lead — Jan. 2022 - Oct. 2022
- Lead and mentored a team of 7 people achieving on time delivery of multiple client projects
- Designed and managed a ticket based task management system via monday.com to intake and organize new and ongoing requests from stakeholders, allowing the team to deliver projects more efficiently
- Developed 40 Druple based templates in Site Studio to easily replicate web pages for global markets of a multinational website
- Acted as technical SME in client meetings to provide technical solutions that met client needs

Developer - Digital Services — 2021 - 2022
- Built, updated and maintained client sites and completed multiple web application updates using React, Node, WordPress, Drupal, MySQL, Git
- Developed a custom solution that integrated Salesforce data into a Pitcher UI enabling customers to view gated personalized content
- Worked with clients and the design teams to develop the UX/UI wireframes and solutions that met client needs within expected timelines and budgets

Veriday Inc. — Mississauga, ON

Developer - Professional Services — 2018 – 2021
- Built JSPs for frontend rendering in LifeRay CMS for a large Ontario utility, allowing clients to create and update their own content more frequently

- Developed an Angular front-end with material UI enabling a large national retailer to better visualize shipping data to make real time data driven decisions
- Worked in an agile development environment with daily stand-ups, sprint planning, retrospectives, task management in Jira and version control with BitBucket
- Updated and maintained client sites using: Git, SVN, Java, MySQL, Tomcat, JavaScript, jQuery, Bootstrap, SASS, CSS, HTML

Front-End Developer - Service Desk   2015 - 2018
- Responsible for root cause identification and resolution of all incident management tickets received from large financial institutions
- Managed a Zendesk ticket log to complete site updates, maintenance, and new feature development for clients
- Built 200+ templated and 30 custom-built sites using: HTML5, CSS3, JavaScript, jQuery, and Bootstrap
- Managed multiple project delivery timelines and client relationships from sale to site launch

Blue Hive   **Toronto, ON**

Front-End Developer (Contract)   2015
- Updated and maintained client websites using: HTML5, CSS3, JavaScript, jQuery, Bootstrap, WordPress and MAMP
- Made changes to client hosted sites on local and public servers

Jumbleberry   **Toronto, ON**

UI Developer (Contract)   2015
- Develop templates for e-commerce web pages using: HTML5, CSS3, JavaScript, jQuery, Bootstrap, and AngularJS
- Updated, maintained and tested pages for desktop, tablet and mobile specific sites

Freelance Experience Example

- Designed and Developed https://pushmybuttonsvending.com/
- Developed http://mandybujold.com/
- Developed a subscription signup including integrated payment with Stripe and secured site with SSL for Canadian Strength and Conditioning Association
- Other Examples: Github

EDUCATION

Data Analytics Boot Camp, University of Toronto - School of Continuing Studies	2019
Front-End Boot Camp, HackerYou	2014
Post-Graduate Corporate Communications, Seneca College (With Honours)	
Honours BA Sociology, York University (Dean's Honour Roll)	

ADDITIONAL SKILLS

Git, Github, Python, NPM, Command Line, Figma, Sublime and VS Code, Cross Browser Testing